

Milford Borough's Annual Summer Concert Series



www.milfordmusic.net

2009 SPONSOR PACK



Photos Courtesy of Bill Cohen, viamedia

Music in the Park 2009

Milford Borough's Summer Concert Series

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Music in the Park is an annual free community concert series presented on Sunday afternoons during the summer months of July and August in Milford Borough's Memorial Park located between West Ann and West Catherine Streets. The tall shade trees and expansive lawn of Memorial Park make the perfect setting to present these concerts.

2009 year marks the fourth year the Music in the Park Summer Concert Series will take place in Memorial Park. These concerts are a wonderful opportunity for families to meet friends in Milford for a Sunday afternoon of lively entertainment.

A variety of quality music is present at our FREE Community Concerts. The region has many talented performing musicians, some who play regularly in our local establishments, and others who may not be as well known locally, but have developed strong followings throughout the region.

Our overall goal is to raise 25% of the funding to produce, present and promote the Music in the Park 2009 concert series through sponsorship support from local businesses and individuals. We expect to raise the remaining 75% through our planned fundraising efforts including our cocktail reception / silent auction, and our candy sales program. To accomplish our goal we do need community support. As you will see in this Sponsor Package there are a number of different levels of sponsorship and support ranging from \$50 to \$250.

Thank you in advance. Your generous support will help us to reach our goal and make this year's concert series an exciting success.

Committee Members

Stephan Panicucci, Parks & Recreation Chair

John Brodersen

Deanne Connolly

Ernie Kara

Obi Kaye

Volunteers

Carol Kellner

Leslie Lacika

Michael Zimmerman

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SPONSOR BENEFITS

Posters / Flyers – Sponsors will either have their logo or name on our Posters and Flyers depending on the level of their sponsorship. Posters and Flyers will be distributed for display at various locations around town. Flyers will also be available as a download in PDF format through our website.

Concert Program – Sponsors will have either their logo or name in our Concert Series Program depending on the level of their sponsorship. Programs will be available at the concerts and as a download in PDF format through our website.

Website Link/Listing - Sponsors will have either their logo or name on our website as a Logo Link, Text Link or Text Listing depending on their level of sponsorship.

Announcements – Sponsors at the “Headliner” level will be verbally acknowledged during the performances.

SPONSORSHIP LEVELS:

*** HEADLINER - \$250**

- Logo on Poster
- Logo in Program
- Logo Link on Website
- Acknowledgement from Stage

*** FRONT ROW - \$100**

- Name in Program
- Name on Website

*** MUSIC FAN - \$50**

- Name in Program

*** BACKSTAGE - \$150**

- Name on Poster
- Name in Program
- Name as Text Link on Website

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SPONSORSHIP COMMITMENT

I, _____ of _____
Name Company Name

Mailing Address

Telephone

E-Mail

Website

Commit to the following level of sponsorship, payable by May 31, 2009:

_____ Headliner - \$250

_____ Backstage - \$150

_____ Front Row - \$100

_____ Music Fan - \$50

Please make checks payable to **MILFORD BOROUGH** and indicate **Music in the Park** on the Memo Line

Sign

Print

Date

Please submit this commitment form with payment by May 31, 2009 to:

Milford Borough
Attn. Steve Panicucci
111 W. Catherine St.
Milford, PA 18337